

Börsen-Zeitung, Düsseldorf Str. 16, 60329 Frankfurt am Main, Post Box 110932, 60044 Frankfurt am Main, Germany

Phone: +49 69 27 32 0, Advertising department +49 69 27 32 115, E-Mail: anzeigen@boersen-zeitung.de

Börsen-Zeitung is published by WM Group, "Herausbergemeinschaft WERTPAPIER-MITTEILUNGEN Keppler, Lehmann GmbH & Co. KG."



## Frequency and trim size

Tuesday to Saturday

249 Issues in 2019, Year-end edition included

Trim size Börsen-Zeitung: 500 mm h x 340 mm w (Type area: 460 mm h x 315 mm w)

## Börsen-Zeitung Special Supplements and Focus Topics

### Börsen-Zeitung Special Supplements and Focus Topics

The special supplements provide readers with current developments on certain market and industry topics. These supplements are usually authored by leading figures and representatives from banks, the international financial industry, or from organizations and associations.

### Frequency and trim size

Trim size Börsen-Zeitung: 500 mm h x 340 mm w (Type area: 460 mm h x 315 mm w)

Special Supplement	Publication date	Closing date
ETP – Exchange Traded Products	16 February 2019	25 January 2019
Sustainability	01 March 2019	08 February 2019
Frankfurt Financial Centre	06 March 2019	13 February 2019
Corporate Banking	16 March 2019	22 February 2019
The Economic Area of Bavaria	30 March 2019	08 March 2019
Structured Investment Products	05 April 2019	15 March 2019
Green Finance	27 April 2019	05 April 2019
Asset Management	04 May 2019	12 April 2019
Volks- und Raiffeisenbanken (Cooperative Banks)	15 May 2019	24 April 2019
Congress of German Saving Banks	16 May 2019	25 April 2019
Education and Training in the Financial Industry	25 May 2019	03 May 2019
Investor Relations	01 June 2019	10 May 2019
The Economic Area of Lower Saxony	15 June 2019	24 May 2019
Development Banks	22 June 2019	31 May 2019
Insurance Industry	29 June 2019	07 June 2019
Energy & Climate	06 July 2019	14 June 2019
250th Anniversary of the German Pfandbrief (covered bonds)	29 August 2019	08 August 2019
Finance & Automobile	07 September 2019	16 August 2019
Real Property	05 October 2019	13 September 2019
The Economic Area of Baden-Württemberg	19 October 2019	27 September 2019
The Economic Area of North Rhine-Westphalia	02 November 2019	11 October 2019
ESG – Environment Social Governance	09 November 2019	18 October 2019
The Luxembourg Financial Centre	16 November 2019	25 October 2019
Investment Funds	07 December 2019	15 November 2019
Focus Topics in the Daily Issue	Publication date	Closing date
Infrastructure	23 February 2019	01 February 2019
MIPIM	12 March 2019	19 February 2019
Private Equity & Venture Capital	27 March 2019	06 March 2019
Leasing & Factoring	30 April 2019	09 April 2019
Pfandbrief Banks	08 May 2019	17 April 2019
Investment Management	04 June 2019	14 May 2019
Digitalisation/Block Chain/Crypto	04 September 2019	14 August 2019
Equity	23 November 2019	01 November 2019

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## The Year-End Edition 2019

The Börsen-Zeitung's traditional year-end issue is a well-established advertising platform giving you the chance to make new and long-lasting contacts.

### Frequency and trim size

Issue 249, Trim size Börsen-Zeitung: 500 mm h x 340 mm w (Type area: 460 mm h x 315 mm w)

### Year-End Edition 2019

Year-End Edition

### Publication date

31 December 2019

### Closing date

03 December 2019



## Börsen-Zeitung SPEZIAL (Special/Magazine Style)

Editorial Börsen-Zeitung supplements in magazine size are published under the "Börsen-Zeitung SPEZIAL" heading in respect of relevant capital market events and issues.

### Frequency and trim size

Trim size Börsen-Zeitung Magazine Style: 297 mm h x 210 mm w (Type area: 244 mm h x 175 mm w)

### Börsen-Zeitung SPEZIAL Special/Magazine Style

	Publication date	Closing date
Rating	06 February 2019	09 January 2019
Audit & Consulting	27 February 2019	30 January 2019
Digitalisation: New Trends in the Financial Industry	07 March 2019	07 February 2019
Stuttgart Financial Centre	20 March 2019	20 February 2019
Pension Funds & Foundations	03 April 2019	06 March 2019
Wealth Management & Private Banking	10 April 2019	13 March 2019
Watches	12 April 2019	15 March 2019
Alternative Investments	14 May 2019	16 April 2019
Retail Banking	23 May 2019	25 April 2019
Dusseldorf Bank Centre	12 June 2019	15 May 2019
SME Financing	26 June 2019	29 May 2019
Pension Funds & Foundations	11 September 2019	14 August 2019
Wealth Management & Private Banking	18 September 2019	21 August 2019
Munich Financial Centre	25 September 2019	28 August 2019
Alternative Investments	09 October 2019	11 September 2019
Investment Fund Days	23 October 2019	25 September 2019
Investments in Tangible Assets	14 November 2019	17 October 2019
Corporate Law Firms	27 November 2019	30 October 2019



Das Anlagemagazin der Börsen-Zeitung

## rendite – magazine

The target group of rendite – Das 'rendite' magazine der Börsen-Zeitung (the Börsen-Zeitung magazine on investing) is geared to financial sector decision makers, providing them with substantiated information on new investment trends, strategies and products.

### Frequency and trim size

5 Issues in 2019, Trim size Börsen-Zeitung Magazine Style: 297 mm h x 210 mm w (Type area: 244 mm h x 175 mm w)

### rendite – magazine

	Publication date	Closing date
rendite - March 2019	02 March 2019	04 February 2019
rendite - May 2019	03 May 2019	03 April 2019
rendite - Juli 2019	02 July 2019	04 June 2019
rendite - October 2019	01 October 2019	02 September 2019
rendite - December 2019	03 December 2019	04 November 2019

**Advertising:** Phone +49 69 27 32-115, [anzeigen@boersen-zeitung.de](mailto:anzeigen@boersen-zeitung.de)

**Subscriptions:** Phone +49 69 27 32-191, [leserservice@boersen-zeitung.de](mailto:leserservice@boersen-zeitung.de)

**Distribution:** Phone +49 69 27 32-142, [vertrieb@boersen-zeitung.de](mailto:vertrieb@boersen-zeitung.de)

As per: 14/01/2019  
Subject to change

### January 2019

Issue No.		
	01 01 Tue	New Years Day 1
	02 01 Wed	
1	03 01 Thu	
2	04 01 Fri	
3	05 01 Sat	
	06 01 Sun	
	07 01 Mon	2
4	08 01 Tue	
5	09 01 Wed	
6	10 01 Thu	
7	11 01 Fri	
8	12 01 Sat	
	13 01 Sun	
	14 01 Mon	3
9	15 01 Tue	
10	16 01 Wed	
11	17 01 Thu	
12	18 01 Fri	
13	19 01 Sat	
	20 01 Sun	
	21 01 Mon	4
14	22 01 Tue	
15	23 01 Wed	
16	24 01 Thu	
17	25 01 Fri	
18	26 01 Sat	
	27 01 Sun	
	28 01 Mon	5
19	29 01 Tue	
20	30 01 Wed	
21	31 01 Thu	

### February 2019

Issue No.		
		with <b>Editorial supplement</b> with <b>'SPEZIAL' magazine</b> with <b>Focus topic</b>
22	01 02 Fri	
23	02 02 Sat	
	03 02 Sun	
	04 02 Mon	6
24	05 02 Tue	
25	06 02 Wed	Rating
26	07 02 Thu	
27	08 02 Fri	
28	09 02 Sat	
	10 02 Sun	
	11 02 Mon	7
29	12 02 Tue	
30	13 02 Wed	
31	14 02 Thu	
32	15 02 Fri	
33	16 02 Sat	Exchange Traded Products
	17 02 Sun	
	18 02 Mon	8
34	19 02 Tue	
35	20 02 Wed	
36	21 02 Thu	
37	22 02 Fri	
38	23 02 Sat	Infrastructure
	24 02 Sun	
	25 02 Mon	9
39	26 02 Tue	
40	27 02 Wed	Audit & Consulting
41	28 02 Thu	

### March 2019

Issue No.		
		with <b>Editorial supplement</b> with <b>'SPEZIAL' magazine</b> with <b>'rendite' magazine</b> with <b>Focus topic</b>
42	01 03 Fri	Sustainability
43	02 03 Sat	rendite magazine
	03 03 Sun	
	04 03 Mon	10
44	05 03 Tue	
45	06 03 Wed	Frankfurt Financial Centre
46	07 03 Thu	Digitalisation: New Trends...
47	08 03 Fri	
48	09 03 Sat	
	10 03 Sun	
	11 03 Mon	11
49	12 03 Tue	MIPIM
50	13 03 Wed	
51	14 03 Thu	
52	15 03 Fri	
53	16 03 Sat	Corporate Banking
	17 03 Sun	
	18 03 Mon	12
54	19 03 Tue	
55	20 03 Wed	Stuttgart Financial Centre
56	21 03 Thu	
57	22 03 Fri	
58	23 03 Sat	
	24 03 Sun	
	25 03 Mon	13
59	26 03 Tue	
60	27 03 Wed	Private Equity & Venture Capital
61	28 03 Thu	
62	29 03 Fri	
63	30 03 Sat	The Economic Area of Bavaria
	31 03 Sun	

### April 2019

Issue No.		
	with <b>Editorial supplement</b>	
	with <b>'SPEZIAL' magazine</b>	
	with <b>Focus topic</b>	
	01 04 Mon	14
<b>64</b>	02 04 Tue	
<b>65</b>	03 04 Wed	<b>Pension Funds &amp; Foundations</b>
<b>66</b>	04 04 Thu	
<b>67</b>	05 04 Fri	<b>Structured Investment Products</b>
<b>68</b>	06 04 Sat	
	07 04 Sun	
	08 04 Mon	15
<b>69</b>	09 04 Tue	
<b>70</b>	10 04 Wed	<b>Wealth Management &amp; Private Banking</b>
<b>71</b>	11 04 Thu	
<b>72</b>	12 04 Fri	<b>Watches</b>
<b>73</b>	13 04 Sat	
	14 04 Sun	
	15 04 Mon	16
<b>74</b>	16 04 Tue	
<b>75</b>	17 04 Wed	
<b>76</b>	18 04 Thu	
<b>77</b>	19 04 Fri	Good Friday
	20 04 Sat	
	21 04 Sun	Easter
	22 04 Mon	Easter
	23 04 Tue	
<b>78</b>	24 04 Wed	
<b>79</b>	25 04 Thu	
<b>80</b>	26 04 Fri	
<b>81</b>	27 04 Sat	<b>Green Finance</b>
	28 04 Sun	
	29 04 Mon	18
<b>82</b>	30 04 Tue	<b>Leasing &amp; Factoring</b>

### May 2019

Issue No.		
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	with <b>'SPEZIAL' magazine</b>	
	with <b>'rendite' magazine</b>	
	with <b>Focus topic</b>	
<b>83</b>	01 05 Wed	Labour day
	02 05 Thu	
<b>84</b>	03 05 Fri	<b>rendite magazine</b>
<b>85</b>	04 05 Sat	<b>Asset Management</b>
	05 05 Sun	
	06 05 Mon	19
<b>86</b>	07 05 Tue	
<b>87</b>	08 05 Wed	<b>Pfandbrief Banks</b>
<b>88</b>	09 05 Thu	
<b>89</b>	10 05 Fri	
<b>90</b>	11 05 Sat	
	12 05 Sun	
	13 05 Mon	20
<b>91</b>	14 05 Tue	<b>Alternative Investments</b>
<b>92</b>	15 05 Wed	<b>Cooperative Banks</b>
<b>93</b>	16 05 Thu	<b>Congress of German Saving Banks</b>
<b>94</b>	17 05 Fri	
<b>95</b>	18 05 Sat	
	19 05 Sun	
	20 05 Mon	21
<b>96</b>	21 05 Tue	
<b>97</b>	22 05 Wed	
<b>98</b>	23 05 Thu	<b>Retail Banking</b>
<b>99</b>	24 05 Fri	
<b>100</b>	25 05 Sat	<b>Education and Training</b>
	26 05 Sun	
	27 05 Mon	22
<b>101</b>	28 05 Tue	
<b>102</b>	29 05 Wed	
	30 05 Thu	Feast of Corpus Christi
<b>103</b>	31 05 Fri	

### June 2019

Issue No.		
	with <b>Editorial supplement</b>	
	with <b>'SPEZIAL' magazine</b>	
	with <b>Focus topic</b>	
<b>104</b>	01 06 Sat	<b>Investor Relations</b>
	02 06 Sun	
	03 06 Mon	23
<b>105</b>	04 06 Tue	<b>Investment Management</b>
<b>106</b>	05 06 Wed	
<b>107</b>	06 06 Thu	
<b>108</b>	07 06 Fri	
<b>109</b>	08 06 Sat	
	09 06 Sun	Pentecost
	10 06 Mon	Pentecost
	11 06 Tue	
<b>110</b>	12 06 Wed	<b>Dusseldorf Bank Centre</b>
<b>111</b>	13 06 Thu	
<b>112</b>	14 06 Fri	
<b>113</b>	15 06 Sat	<b>Economic Area of Lower Saxony</b>
	16 06 Sun	
	17 06 Mon	25
<b>114</b>	18 06 Tue	
<b>115</b>	19 06 Wed	
	20 06 Thu	Ascension day
<b>116</b>	21 06 Fri	
<b>117</b>	22 06 Sat	<b>Development Banks</b>
	23 06 Sun	
	24 06 Mon	26
<b>118</b>	25 06 Tue	
<b>119</b>	26 06 Wed	<b>SME Financing</b>
<b>120</b>	27 06 Thu	
<b>121</b>	28 06 Fri	
<b>122</b>	29 06 Sat	<b>Insurance Industry</b>
	30 06 Sun	

### July 2019

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	with <b>'rendite' magazine</b>	
	01 07 Mon 27	
<b>123</b>	02 07 Tue	<b>rendite magazine</b>
<b>124</b>	03 07 Wed	
<b>125</b>	04 07 Thu	
<b>126</b>	05 07 Fri	
<b>127</b>	06 07 Sat	<b>Energy &amp; Climate</b>
	07 07 Sun	
	08 07 Mon 28	
<b>128</b>	09 07 Tue	
<b>129</b>	10 07 Wed	
<b>130</b>	11 07 Thu	
<b>131</b>	12 07 Fri	
<b>132</b>	13 07 Sat	
	14 07 Sun	
	15 07 Mon 29	
<b>133</b>	16 07 Tue	
<b>134</b>	17 07 Wed	
<b>135</b>	18 07 Thu	
<b>136</b>	19 07 Fri	
<b>137</b>	20 07 Sat	
	21 07 Sun	
	22 07 Mon 30	
<b>138</b>	23 07 Tue	
<b>139</b>	24 07 Wed	
<b>140</b>	25 07 Thu	
<b>141</b>	26 07 Fri	
<b>142</b>	27 07 Sat	
	28 07 Sun	
	29 07 Mon 31	
<b>143</b>	30 07 Tue	
<b>144</b>	31 07 Wed	

### August 2019

Issue No.	with <b>Editorial supplement</b>	
<b>145</b>	01 08 Thu	
<b>146</b>	02 08 Fri	
<b>147</b>	03 08 Sat	
	04 08 Sun	
	05 08 Mon 32	
<b>148</b>	06 08 Tue	
<b>149</b>	07 08 Wed	
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<b>151</b>	09 08 Fri	
<b>152</b>	10 08 Sat	
	11 08 Sun	
	12 08 Mon 33	
<b>153</b>	13 08 Tue	
<b>154</b>	14 08 Wed	
<b>155</b>	15 08 Thu	
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	19 08 Mon 34	
<b>158</b>	20 08 Tue	
<b>159</b>	21 08 Wed	
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<b>161</b>	23 08 Fri	
<b>162</b>	24 08 Sat	
	25 08 Sun	
	26 08 Mon 35	
<b>163</b>	27 08 Tue	
<b>164</b>	28 08 Wed	
<b>165</b>	29 08 Thu	<b>250th Anniversary of the German Pfandbrief</b>
<b>166</b>	30 08 Fri	
<b>167</b>	31 08 Sat	

### September 2019

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	with <b>Focus topic</b>	
	01 09 Sun	
	02 09 Mon 36	
<b>168</b>	03 09 Tue	
<b>169</b>	04 09 Wed	<b>Digitalisation/Block Chain/Crypto</b>
<b>170</b>	05 09 Thu	
<b>171</b>	06 09 Fri	
<b>172</b>	07 09 Sat	<b>Finance &amp; Automobile</b>
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	09 09 Mon 37	
<b>173</b>	10 09 Tue	
<b>174</b>	11 09 Wed	<b>Pension Funds &amp; Foundations</b>
<b>175</b>	12 09 Thu	
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	16 09 Mon 38	
<b>178</b>	17 09 Tue	
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<b>182</b>	21 09 Sat	
	22 09 Sun	
	23 09 Mon 39	
<b>183</b>	24 09 Tue	
<b>184</b>	25 09 Wed	<b>Munich Financial Centre</b>
<b>185</b>	26 09 Thu	
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<b>187</b>	28 09 Sat	
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### October 2019

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<b>189</b>	02 10 Wed		
<b>190</b>	03 10 Thu	National Holiday	
	04 10 Fri		
<b>191</b>	05 10 Sat	<b>Real Property</b>	
	06 10 Sun		
	07 10 Mon		41
<b>192</b>	08 10 Tue		
<b>193</b>	09 10 Wed	<b>Alternative Investments</b>	
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<b>196</b>	12 10 Sat		
	13 10 Sun		
	14 10 Mon		42
<b>197</b>	15 10 Tue		
<b>198</b>	16 10 Wed		
<b>199</b>	17 10 Thu		
<b>200</b>	18 10 Fri		
<b>201</b>	19 10 Sat	<b>Economic Area of Baden-Württemberg</b>	
	20 10 Sun		
	21 10 Mon		43
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<b>203</b>	23 10 Wed	<b>Investment Fund Days</b>	
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<b>205</b>	25 10 Fri		
<b>206</b>	26 10 Sat		
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	28 10 Mon		44
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<b>209</b>	31 10 Thu		

### November 2019

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		with <b>Focus topic</b>	
<b>210</b>	01 11 Fri		
<b>211</b>	02 11 Sat	<b>Economic Area of North Rhine-Westphalia</b>	
	03 11 Sun		
	04 11 Mon		45
<b>212</b>	05 11 Tue		
<b>213</b>	06 11 Wed		
<b>214</b>	07 11 Thu		
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<b>216</b>	09 11 Sat	<b>ESG – Environment Social Governance</b>	
	10 11 Sun		
	11 11 Mon		46
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	18 11 Mon		47
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<b>223</b>	20 11 Wed		
<b>224</b>	21 11 Thu		
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<b>226</b>	23 11 Sat	<b>Equity</b>	
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	25 11 Mon		48
<b>227</b>	26 11 Tue		
<b>228</b>	27 11 Wed	<b>Corporate Law Firms</b>	
<b>229</b>	28 11 Thu		
<b>230</b>	29 11 Fri		
<b>231</b>	30 11 Sat		

### December 2019

Issue No.			
		with <b>Editorial supplement</b>	
		with <b>'SPEZIAL' magazine</b>	
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	01 12 Sun		
	02 12 Mon		49
<b>232</b>	03 12 Tue	<b>rendite magazine</b>	
	04 12 Wed		
<b>233</b>	05 12 Thu		
<b>234</b>	06 12 Fri		
<b>235</b>	07 12 Sat	<b>Investment Funds</b>	
	08 12 Sun		
	09 12 Mon		50
<b>237</b>	10 12 Tue		
<b>238</b>	11 12 Wed		
<b>239</b>	12 12 Thu		
<b>240</b>	13 12 Fri		
<b>241</b>	14 12 Sat		
	15 12 Sun		
	16 12 Mon		51
<b>242</b>	17 12 Tue		
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<b>244</b>	19 12 Thu		
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<b>247</b>	24 12 Tue	Christmas Eve	52
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	26 12 Thu	Boxing Day	
	27 12 Fri		
<b>248</b>	28 12 Sat		
	29 12 Sun		
	30 12 Mon		1
<b>249</b>	31 12 Tue	<b>Year-End Edition</b>	