

Börsen-Zeitung, Düsseldorf Str. 16, 60329 Frankfurt am Main, Post Box 110932, 60044 Frankfurt am Main, Germany

Phone: +49 69 27 32 0, Advertising department +49 69 27 32 115, E-Mail: anzeigen@boersen-zeitung.de

Börsen-Zeitung is published by WM Group, 'Herausgebergemeinschaft WERTPAPIER-MITTEILUNGEN Keppler, Lehmann GmbH & Co. KG.'

Frequency and trim size

5 times a week (Tuesday to Saturday) with different publication frequency or double issues on public holidays. 253 issues in 2021 (including the Year-End issue).

Trim size Börsen-Zeitung: 500 mm h x 340 mm w (Type area: 460 mm h x 315 mm w)

Börsen-Zeitung Special Supplements and Focus Topics

The special supplements provide readers with current developments on certain market and industry topics. These supplements are usually authored by leading figures and representatives from banks, the international financial industry, or from organizations and associations.

Special Supplement	Publication date	Closing date
Frankfurt Financial Center	04 March 2021	10 February 2021
The Economic Area of Lower Saxony	20 March 2021	26 February 2021
Exchange Traded Products	27 March 2021	05 March 2021
Sustainability	17 April 2021	26 March 2021
The Economic Area of Bavaria	21 April 2021	30 March 2021
Sparkassen-Finanzgruppe (Saving Banks Finance Group)	08 May 2021	16 April 2021
Assetmanagement	15 May 2021	23 April 2021
Education and Training in the Financial Industry	22 May 2021	30 April 2021
Green Finance	29 May 2021	07 May 2021
MIPIIM 2021	05 June 2021	14 May 2021
Volks- und Raiffeisenbanken (Cooperative Banks)	09 June 2021	18 May 2021
Finance & Football	11 June 2021	20 May 2021
Investor Relations	19 June 2021	28 May 2021
Energy & Climate	26 June 2021	04 June 2021
Finance & Culture	30 June 2021	08 June 2021
Pfandbrief Banks	03 July 2021	11 June 2021
Development Banks	04 September 2021	13 August 2021
Finance & Automobile	07 September 2021	16 August 2021
AI in Finance & Banking	11 September 2021	20 August 2021
Corporate Banking	18 September 2021	27 August 2021
Real Estate	09 October 2021	17 September 2021
The Economic Area of Baden-Wuerttemberg	16 October 2021	24 September 2021
Environment Social Governance	23 October 2021	01 October 2021
Luxembourg Financial Center	30 October 2021	08 October 2021
The Economic Area of North Rhine-Westphalia	20 November 2021	29 October 2021
Investment Funds	27 November 2021	05 November 2021
Finance & Faith	17 December 2021	25 November 2021

Focus Topics in the Daily Issue

	Publication date	Closing date
Structured Investment Products	17 February 2021	26 January 2021
Leasing & Factoring	17 March 2021	23 February 2021
Audit & Consulting	14 April 2021	23 March 2021
Infrastructure	05 May 2021	13 April 2021
Retail Banking	24 June 2021	02 June 2021
Cybersecurity	25 September 2021	03 September 2021
Financial General Education	13 October 2021	21 September 2021
Equity	13 November 2021	22 October 2021

Börsen-Zeitung SPEZIAL (Special/Magazine Style)

Editorial Börsen-Zeitung supplements in magazine size are published under the "Börsen-Zeitung SPEZIAL" heading in respect of relevant capital market events and issues.

Frequency and trim size

Trim size Börsen-Zeitung Magazine Style: 297 mm h x 210 mm w (Type area: 244 mm h x 175 mm w)

Börsen-Zeitung SPEZIAL

magazine supplement	Publication date	Closing date
Pension Funds & Foundations	27 February 2021	29 January 2021
Digitalisation	05 March 2021	05 February 2021
Stuttgart Financial Center	01 April 2021	04 March 2021
Wealth Management & Private Banking	10 April 2021	12 March 2021
Alternative Investments	27 April 2021	30 March 2021
SME Financing	12 May 2021	14 April 2021
Dusseldorf Financial Center	19 May 2021	21 April 2021
Pension Funds & Foundations	01 September 2021	04 August 2021
Hamburg Financial Center	01 October 2021	03 September 2021
Institutional Investment	06 October 2021	08 September 2021
Investment Funds Day	28 October 2021	30 September 2021
Investments in Tangible Assets	03 November 2021	06 October 2021
Munich Financial Center	06 November 2021	08 October 2021
Alternative Investments	10 November 2021	13 October 2021
Wealth Management & Private Banking	17 November 2021	20 October 2021
Corporate Law Firms	04 December 2021	05 November 2021

rendite – magazine

The target group of rendite – Das 'rendite' magazine der Börsen-Zeitung (the Börsen-Zeitung magazine on investing) is geared to financial sector decision makers, providing them with substantiated information on new investment trends, strategies and products.

Frequency and trim size

5 Issues in 2021, Trim size Börsen-Zeitung Magazine Style: 297 mm h x 210 mm w (Type area: 244 mm h x 175 mm w)

rendite - Das Anlagemagazin der Börsen-Zeitung

	Publication date	Closing date
Issue in March	03 March 2021	02 February 2021
Issue in May	04 May 2021	05 April 2021
Issue in July	02 July 2021	03 June 2021
Issue in October	02 October 2021	03 September 2021
Issue in December	02 December 2021	03 November 2021

The Year-End Edition 2021

The year-end issue of the Börsen-Zeitung is a proven and traditional advertising medium that creates new contacts for you far beyond the day. In 2021, issue 253 will be published as the year-end issue.

Frequency and trim size

Issue 253, 31 December 2021, Trim size Börsen-Zeitung: 500 mm h x 340 mm w (Type area: 460 mm h x 315 mm w)

Year-End Edition 2021

	Publication date	Closing date
Year-End Edition 2021	31 December 2021	03 December 2021

Advertising: Phone +49 69 27 32-115, anzeigen@boersen-zeitung.de

Subscriptions: Phone +49 69 27 32-191, leserservice@boersen-zeitung.de

Distribution: Phone +49 69 27 32-142, vertrieb@boersen-zeitung.de

As per: 07/01/2021, Subject to change

January 2021		February 2021		March 2021	
Issue No.		Issue No.	with focus topic with magazine supplement	Issue No.	with focus topic with Special Supplement with magazine supplement with magazine on investing
Issues in calendar week 1		Issues in calendar week 5		Issues in calendar week 9	
1	05 01 Tue	21	02 02 Tue	41	02 03 Tue
2	06 01 Wed	22	03 02 Wed	42	03 03 Wed rendite March
3	07 01 Thu	23	04 02 Thu	43	04 03 Thu Frankfurt Financial Center
4	08 01 Fri	24	05 02 Fri	44	05 03 Fri Digitalisation
5	09 01 Sat	25	06 02 Sat	45	06 03 Sat
Issues in calendar week 2		Issues in calendar week 6		Issues in calendar week 10	
6	12 01 Tue	26	09 02 Tue	46	09 03 Tue
7	13 01 Wed	27	10 02 Wed	47	10 03 Wed
8	14 01 Thu	28	11 02 Thu	48	11 03 Thu
9	15 01 Fri	29	12 02 Fri	49	12 03 Fri
10	16 01 Sat	30	13 02 Sat	50	13 03 Sat
Issues in calendar week 3		Issues in calendar week 7		Issues in calendar week 11	
11	19 01 Tue	31	16 02 Tue	51	16 03 Tue
12	20 01 Wed	32	17 02 Wed Structured Investment Products	52	17 03 Wed Leasing & Factoring
13	21 01 Thu	33	18 02 Thu	53	18 03 Thu
14	22 01 Fri	34	19 02 Fri	54	19 03 Fri
15	23 01 Sat	35	20 02 Sat	55	20 03 Sat The Economic Area of Lower Saxony
Issues in calendar week 4		Issues in calendar week 8		Issues in calendar week 12	
16	26 01 Tue	36	23 02 Tue	56	23 03 Tue
17	27 01 Wed	37	24 02 Wed	57	24 03 Wed
18	28 01 Thu	38	25 02 Thu	58	25 03 Thu
19	29 01 Fri	39	26 02 Fri	59	26 03 Fri
20	30 01 Sat	40	27 02 Sat Pension Funds & Foundations	60	27 03 Sat Exchange Traded Products
Issues in calendar week 5		Issues in calendar week 9		Issues in calendar week 13	
21	02 02 Tue	41	02 03 Tue	61	30 03 Tue
22	03 02 Wed	42	03 03 Wed rendite March	62	31 03 Wed
23	04 02 Thu	43	04 03 Thu Frankfurt Financial Center	63	01 04 Thu Stuttgart Financial Center
24	05 02 Fri	44	05 03 Fri Digitalisation	64	02 04 Fri
25	06 02 Sat	45	06 03 Sat		03 04 Sat

April 2021		May 2021		June 2021	
Issue No.	with focus topic	Issue No.	with focus topic	Issue No.	with focus topic
	with Special Supplement		with Special Supplement		with Special Supplement
	with magazine supplement		with magazine supplement		
			with magazine on investing		
Issues in calendar week 13		Issues in calendar week 17		Issues in calendar week 22	
61	30 03 Tue	79	27 04 Tue	102	01 06 Tue
62	31 03 Wed	80	28 04 Wed	103	02 06 Wed
63	01 04 Thu	81	29 04 Thu		03 06 Thu
64	02 04 Fri	82	30 04 Fri	104	04 06 Fri
	03 04 Sat	83	01 05 Sat	105	05 06 Sat
Issues in calendar week 14		Issues in calendar week 18		Issues in calendar week 23	
		84	04 05 Tue	106	08 06 Tue
65	07 04 Wed	85	05 05 Wed	107	09 06 Wed
66	08 04 Thu	86	06 05 Thu	108	10 06 Thu
67	09 04 Fri	87	07 05 Fri	109	11 06 Fri
68	10 04 Sat	88	08 05 Sat	110	12 06 Sat
Issues in calendar week 15		Issues in calendar week 19		Issues in calendar week 24	
69	13 04 Tue	89	11 05 Tue	111	15 06 Tue
70	14 04 Wed	90	12 05 Wed	112	16 06 Wed
71	15 04 Thu		13 05 Thu	113	17 06 Thu
72	16 04 Fri	91	14 05 Fri	114	18 06 Fri
73	17 04 Sat	92	15 05 Sat	115	19 06 Sat
Issues in calendar week 16		Issues in calendar week 20		Issues in calendar week 25	
74	20 04 Tue	93	18 05 Tue	116	22 06 Tue
75	21 04 Wed	94	19 05 Wed	117	23 06 Wed
76	22 04 Thu	95	20 05 Thu	118	24 06 Thu
77	23 04 Fri	96	21 05 Fri	119	25 06 Fri
78	24 04 Sat	97	22 05 Sat	120	26 06 Sat
Issues in calendar week 17		Issues in calendar week 21		Issues in calendar week 26	
79	27 04 Tue			121	29 06 Tue
80	28 04 Wed	98	26 05 Wed	122	30 06 Wed
81	29 04 Thu	99	27 05 Thu	123	01 07 Thu
82	30 04 Fri	100	28 05 Fri	124	02 07 Fri
83	01 05 Sat	101	29 05 Sat	125	03 07 Sat

July 2021		August 2021		September 2021	
Issue No.	with Special Supplement with magazine on investing	Issue No.		Issue No.	with focus topic with Special Supplement with magazine supplement
Issues in calendar week 26		Issues in calendar week 31		Issues in calendar week 35	
121	29 06 Tue	146	03 08 Tue	166	31 08 Tue
122	30 06 Wed Finance & Culture	147	04 08 Wed	167	01 09 Wed Pension Funds & Foundations
123	01 07 Thu	148	05 08 Thu	168	02 09 Thu
124	02 07 Fri rendite July	149	06 08 Fri	169	03 09 Fri
125	03 07 Sat Pfandbrief Banks	150	07 08 Sat	170	04 09 Sat Development Banks
Issues in calendar week 27		Issues in calendar week 32		Issues in calendar week 36	
126	06 07 Tue	151	10 08 Tue	171	07 09 Tue Finance & Automobile
127	07 07 Wed	152	11 08 Wed	172	08 09 Wed
128	08 07 Thu	153	12 08 Thu	173	09 09 Thu
129	09 07 Fri	154	13 08 Fri	174	10 09 Fri
130	10 07 Sat	155	14 08 Sat	175	11 09 Sat AI in Finance & Banking
Issues in calendar week 28		Issues in calendar week 33		Issues in calendar week 37	
131	13 07 Tue	156	17 08 Tue	176	14 09 Tue
132	14 07 Wed	157	18 08 Wed	177	15 09 Wed
133	15 07 Thu	158	19 08 Thu	178	16 09 Thu
134	16 07 Fri	159	20 08 Fri	179	17 09 Fri
135	17 07 Sat	160	21 08 Sat	180	18 09 Sat Corporate Banking
Issues in calendar week 29		Issues in calendar week 34		Issues in calendar week 38	
136	20 07 Tue	161	24 08 Tue	181	21 09 Tue
137	21 07 Wed	162	25 08 Wed	182	22 09 Wed
138	22 07 Thu	163	26 08 Thu	183	23 09 Thu
139	23 07 Fri	164	27 08 Fri	184	24 09 Fri
140	24 07 Sat	165	28 08 Sat	185	25 09 Sat Cybersecurity
Issues in calendar week 30		Issues in calendar week 35		Issues in calendar week 39	
141	27 07 Tue	166	31 08 Tue	186	28 09 Tue
142	28 07 Wed	167	01 09 Wed Pension Funds & Foundations	187	29 09 Wed
143	29 07 Thu	168	02 09 Thu	188	30 09 Thu
144	30 07 Fri	169	03 09 Fri	189	01 10 Fri Hamburg Financial Center
145	31 07 Sat	170	04 09 Sat Development Banks	190	02 10 Sat rendite October

October 2021		November 2021		December 2021	
with focus topic		with focus topic		253 as Year-End Edition 2021	
with Special Supplement		with Special Supplement		with Special Supplement	
with magazine supplement		with magazine supplement		with magazine supplement	
with magazine on investing				with magazine on investing	
Issues in calendar week 39		Issues in calendar week 44		Issues in calendar week 48	
186	28 09 Tue	211	02 11 Tue	231	30 11 Tue
187	29 09 Wed	212	03 11 Wed	232	01 12 Wed
188	30 09 Thu	213	04 11 Thu	233	02 12 Thu
189	01 10 Fri	214	05 11 Fri	234	03 12 Fri
190	02 10 Sat	215	06 11 Sat	235	04 12 Sat
Issues in calendar week 40		Issues in calendar week 45		Issues in calendar week 49	
191	05 10 Tue	216	09 11 Tue	236	07 12 Tue
192	06 10 Wed	217	10 11 Wed	237	08 12 Wed
193	07 10 Thu	218	11 11 Thu	238	09 12 Thu
194	08 10 Fri	219	12 11 Fri	239	10 12 Fri
195	09 10 Sat	220	13 11 Sat	240	11 12 Sat
Issues in calendar week 41		Issues in calendar week 46		Issues in calendar week 50	
196	12 10 Tue	221	16 11 Tue	241	14 12 Tue
197	13 10 Wed	222	17 11 Wed	242	15 12 Wed
198	14 10 Thu	223	18 11 Thu	243	16 12 Thu
199	15 10 Fri	224	19 11 Fri	244	17 12 Fri
200	16 10 Sat	225	20 11 Sat	245	18 12 Sat
Issues in calendar week 42		Issues in calendar week 47		Issues in calendar week 51	
201	19 10 Tue	226	23 11 Tue	246	21 12 Tue
202	20 10 Wed	227	24 11 Wed	247	22 12 Wed
203	21 10 Thu	228	25 11 Thu	248	23 12 Thu
204	22 10 Fri	229	26 11 Fri	249	24 12 Fri
205	23 10 Sat	230	27 11 Sat		
Issues in calendar week 43		Issues in calendar week 48		Issues in calendar week 52	
206	26 10 Tue	231	30 11 Tue	250	28 12 Tue
207	27 10 Wed	232	01 12 Wed	251	29 12 Wed
208	28 10 Thu	233	02 12 Thu	252	30 12 Thu
209	29 10 Fri	234	03 12 Fri	253	31 12 Fri
210	30 10 Sat	235	04 12 Sat		