

Investment Funds Day

Place your Ad in the Special / Börsen-Zeitung SPEZIAL.



Börsen-Zeitung

Your Ad in the Topic Environment on Investment Funds Day

Since their launch in 2012, the "Investment Funds Days" of the Börsen-Zeitung have become a fixture in Frankfurt's calendar of events and developed into a much-visited meeting place for professionals from the asset manage-

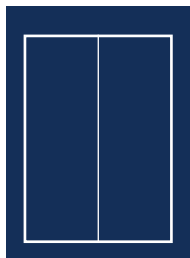
ment industry. Based on the registrations already received, the high-caliber program of this year's one-day event once again has received much approval.

Advertising Rates

Type Area:
175mm w x 244mm d

Bleed Size Advertisement:
210mm w x 297mm d

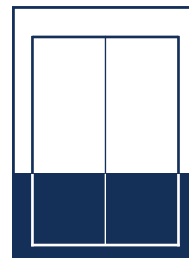
Cutting Allowance:
4mm around outer edges



1/1 Page
210mm w x 297mm d
4c €12,044.00

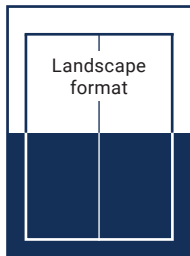
2nd or 3rd Title page
4c €13,264.00

4th Title page
4c €14,364.00

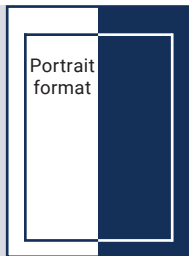


1/3 Page
210mm w x 99mm d

4c €4,220.00



Landscape format



Portrait format

1/2 Page
210mm w x 148mm d (Landscape format)
105mm w x 297mm d (Portrait format)

4c €6,200.00



Stripe advertisement
65mm w x 297mm d

4c €4,000.00

Advertorials:

Advertorials in Börsen-Zeitung SPEZIAL are basically possible. They are printed in a different font, framed by a box, and the word 'Advertisement' appears next to the content. Their prices and formats are identical to the ones for ads.

All prices are subject to VAT (if applicable).

Special advertising formats on request.

Contact

Börsen-Zeitung – Advertising Department
Telephone: +49 69 2732-115
Email: anzeigen@boersen-zeitung.de

Dates

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Copy Deadline: 09.10.20
Closing Date: 23.09.20